



RESEARCH ARTICLE

ADMINISTRATIVE DISCIPLINES OF PUBLIC ADMINISTRATION WITHIN SPORTS CLUB

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ABSTRACT

Background: The study aimed to identify the administrative controls for managing the public within sports clubs. The researcher used the descriptive method "survey method" because it is appropriate to the nature of this study, where the descriptive approach is concerned with describing what is present, its interpretation, and determining the relationships between things as well as common practices among individuals. The study community was represented in the institutions associated with its work in the management of sports audiences within the sports clubs, which amounted (437) four hundred and thirty-seven, and the researcher selected the study sample by way of intentionally in light of the nature of the institutions, and the sample size to which the questionnaire was applied reached (144) individual, and included The sample of the study is on the Ministry of Youth and Sports represented by (Undersecretaries of ministries and directors general in the central departments in the special bodies for football inside the Ministry of Youth and Sports), and the Football Association is represented in (heads of technical and administrative committees within the Football Association) and some popular sports clubs represented in (the technical staff , the administrator and the club coach) , the media and security sector.

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INTRODUCTION

Ahmed Hosni" (2016) believes that the sports audience is a group of people who have special interests or share certain characteristics, and it consists of two or more people who have some common characteristics, and they belong to an institution of sports institutions that influence and are affected and effected by them. Therefore, sports fans are the lifeblood at the heart of the sport of professionals, the sport of professionals without their supporters will not be different from the sport of amateurs, while most players and coaches change clubs during their professional lives, except for fans who keep their commitment in good times and bad and remain loyal to their team and form the basis in establishing their club (Chih-Tung, 2010). The researcher defines the management of the public as the art of using the scientific foundations to reach the most appropriate and successful methods of interaction between sports clubs and their audiences to achieve mutual goals between the two parties, taking into account social values and norms, laws and public morals in society. Therefore, it became necessary to establish a clear system capable of organizing and managing these audiences in a manner consistent with the true

concept of sports encouragement based on sportsmanship, which is far from the reality of encouragement at the present time, which requires the state to organize and supervise these groups of fans. During the issuance of laws and rules that protect public order. Sports fans in Egyptian football are among the most dangerous topics and vital problems on the sports scene, as it is considered an issue of the sporting hour that we all feel, and in recent years, sport in Egypt was stable and the fans filled sports fields and soccer fields in particular, except that in The revolution of January 25 and its aftermath on June 30 remained, and in light of social and political changes that played a role in these events, sports were interjected against a social and political background in political events and indeed sports disrupted some time.

There is no doubt that the researcher concern in this study is the part related to the riots of sports fans in football stadiums in the Arab Republic of Egypt, which was the reason for the absence of the fans throughout this period, where there is an urgent need to have special administrative controls to limit this negative phenomenon, modern management systems and setting Mechanisms to manage sports fans in various sporting events and the existence of radical and effective solutions to this phenomenon, given the urgent need for this system in order to avoid all the unfortunate events that we have experienced in the Arab, African and international countries and their consequences.

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RESEARCH QUESTIONS

The study's questions were determined in light of its objectives, and they are as follows:

What are the administrative controls for managing fans in sports clubs?

Terms used in the research

Administrative controls: Respect all labor laws and regulations and ensure the effective performance of all departments of the organization.

Sports fans: A group of individuals interested in sport controlled by a set of principles, values and sporting goals (42: 9). Search procedures

Research method: The researcher used the descriptive approach (the method of survey studies) with his steps and procedures, as appropriate to achieve the goal of the research. Research Society and Sample:

The current research community is represented in the institutions associated with its work in the management of sports audiences within sports clubs, which has a strength of (437) four hundred and thirty-seven. The study sample included the Ministry of Youth and Sports represented by (Undersecretaries of the ministries and directors general of the central departments in the special bodies for football inside the Ministry of Youth and Sports), and the Football Association represented in (heads of technical and administrative committees within the Football Association) and some popular sports clubs represented in (the device Technical and administrative, coach of the club), the media sector and the security sector.

Search steps:

A Survey Study: The researcher conducted an exploratory study from 7/3/2019 to 23/3/2019 on a sample of (20) individuals from the study community and outside the basic sample in order to identify the suitability of the data collection tool in terms of formulation and the extent of the sample's understanding of application instructions, as well as The extent of clarity of this tool for helpers. This study resulted in:

- This tool is suitable for application to the sample under study.
- Clarity of application instructions for both the sample and the assistants.
- Research application:

The researcher applied the data collection tool to all members of the sample under study in the institutions associated with its work with fans and sports fans management within sports clubs in the period from 3/26/2019 to 4/28/2019.

Correcting the questionnaire forms: After the completion of the application T. researcher of correcting the forms according to the instructions in the previously described and after the completion of the correction process T. researcher of monitoring the grades in preparation for processed statistically.

Statistical method used: After data collection and tabulation were processed statistically, and to calculate the search results, use T researcher When following statistical methods} percentage, correlation coefficient, alpha Cronbach coefficient, class ability, test (t) to denote differences {The Art d Z researcher When level of significance at the level) (0.05), as the researcher used Wen program Spss To calculate some statistical coefficients.

Search results

Answer to the question: What are the administrative controls for sports fans management within sports clubs?

- The average response rate for the study sample opinions in the first axis statements, "Administrative controls for sports fans management ranged between (0.74: 0.95), while the average response to the axis as a whole was (0.88)."
- Where the response averages for all axis statements came above the maximum confidence except for the two phrases (9, 10) came less than the maximum confidence, which indicates that the research sample agreed that these administrative controls must be met as a major requirement within the application of the sports fans management model within sports clubs.
- Phrases No. (4) came first with an average response rate of (0.95) and the researcher believes that tickets sold should be linked to the national number of fans watching the sporting event in order to know and identify all fans, so it helps in identifying those who violate the rules and regulations of encouragement and on the other hand it prevents riots as a result of the public's feeling He is well known and publicized to the people in charge of managing the masses, as he feels anxious and intimidated, so he does not submit any actions that violate the regulatory and legal controls

The phrase No. (6) came second with an average response rate of (0.95). The researcher believes that sports stadiums must be equipped with electronic gates and early detection devices for prohibited sides according to international rules, and this helps in quickly inspecting fans to enter them to their designated places quickly with the stands and easily detect any objects or Prohibited tools that are inconsistent with the regulatory controls for encouragement, such as fireworks, laser pens, plastic tools or any other tools that can be used in riots, are one of the important and necessary steps in maintaining the safety and protection of the fans and all who are in the matches. The phrase No. (1) came in the third place with an average response (0.94) and the researcher believes that all the stands must be numbered with serial numbers and declared on the tickets, which is also one of the important steps to facilitate the identification of the person watching the match and to ensure the regular process also, which helps not to commit any acts that violate the controls Managing audiences. The phrase No. (3) came fourth with an average response rate of (0.93) and the researcher believes that match tickets must be distinguished by an electronic barcode and smart watermark in order to prevent the process of falsifying tickets and selling them on the black market as it is now and makes the crowd numbers exceed the capacity of the stadium and lead to stampede and crowding

Table 1. Illustrated the following

N0	Sentences	Response			Relative weight	Response Average	Rank
		Yes	May be	No			
1	Numbering the stands with serial numbers on tickets	96	48	-	328	0.94	3
2	Using internet to sell match tickets	87	52	5	314	0.90	6
3	Distinguish the match tickets with e- barcode and water mark for not falsify	93	21	30	323	0.93	4
4	Tickets should relate to national number	100	34	10	330	0.95	1
5	Barcode detector should be available on tickets and national number	91	31	22	320	0.93	5
6	Electronic gate should be available to identify Crowd of masses	97	47	-	329	0.95	2
7	Security companies should be available to organize mass enter	73	42	29	304	0.87	8
8	Smart Camera should be available to take all falsely photos of organizing rules of masses	80	35	29	311	0.89	7
9	Monitors should be available in devices which the administration used to monitor offences	60	25	59	261	0.75	9
10	Sell match tickets ,places and residence of the match and seat no in each club	59	52	33	258	0.74	10
	Relative weight and response average				3692	0.88	

With the result of many victims and deaths from the masses in addition to the material and economic losses suffered by the clubs resulting from this forgery of tickets The phrase No. (5) came in at the fifth place with an average response rate of (0.92) and the researcher believes that in the event that the organizers of sporting events possess the bar code detector located on the ticket and the national number means the readiness of those in charge of managing the masses continuously to reveal the identity of the violators of the behavior and the ticket counterfeiters i.e. preserve The system effectively and continuously is also one of the important steps for effective management of the masses. The phrase No. (2) came in sixth place with an average response rate of (0.90) and the researcher believes that all tickets for attending matches must be sold through the Internet in order to obtain tickets and choose the appropriate seats and ensure the validity of tickets and ensure the identity of the buyer and not to monopolize tickets and sell them in the black market and is considered one of the The most important steps in the smart aspects of crowd management. The phrase No. (8) came in the seventh place with an average response of (0.89) and the researcher considered that stadiums should include the presence of the latest smart cameras that give all relationships and times to stay within the sporting event in order to take advantage of modern and advanced technology in the game to maintain the safety and security of the fans, as they are given indications and data Fast and accurate helps in finding the right relationships, which helps to save time, effort and accuracy in the data. Ferry No. (7) ranked eighth with an average response of (0.87) and the researcher believes that it should be contracting with security companies dedicated to protecting and protecting the public.

The phrase No. (9) came in the ninth place with an average response (0.75). All the recorded images from smart cameras are connected to displays in the devices used by the mass management officials so that the violations are photographed and broadcast immediately on these devices. A good use of systems technology helps the public administration officials in identifying the violations Rapidly and considerably, which makes it easier to control these breaching acts, and is also considered an accurate documentation tool in the event of proving a conviction on one of the audiences to punish him in light of the legal controls for managing the public. The phrase No. (10) came in the tenth place with an average response rate of (0.74) and the researcher sees that if seasonal tickets are sold through smart identity cards (ATM), it specifies the number of matches that are included in the ticket, the place of each match, and the seat number of the ticket inside each stadium, as is the case in European leagues must be spreading the culture of

seasonal tickets, among the fans, especially that this may require from the public some special conditions such as travel with matches for accommodation and the large value of the combined money amount, then most of the fans will see certain matches commensurate with their free time and places of the match and its quality the opposing team, so there is difficulty In the current period of implementation of this aspect of administrative controls and this is what made this phrase get the last order in the terms of administrative controls for managing the masses.

This result is consistent with the study of : Essam bin Nasser, "(2018) (7), Muhammad bin Abdullah" (2015) (8), "Regina & Rodrigo" (2009) (17), Martin & car (2010) (16). "Isabirye & Surujlal" (2012) (15).sion

Conclusion

- The absence of legal controls to manage sports fans within sports clubs.
- Lack of cooperation and coordination between state institutions and sports fans management.
- Failure to train qualified cadres to apply the necessary rules for managing the masses

Thanks and appreciation

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