



RESEARCH ARTICLE

THE PRINCIPALE OF ACTIVATING E-GOVERNANCE TO IMPROVE INSTITUTIONAL PERFORMANCE IN SPORTS FEDERATIONS IN THE ARAB REPUBLIC OF EGYPT

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ABSTRACT

Background: The current research aims to identify the principles of activating governance e in improving the performance of institutional Egyptian sports federations . used researcher When curriculum Description J (Studies stvle survey) steps and procedures so as to relevance to achieve the goals of the research , The research community in the members of the departments of the Council of Federations sports executive committees. which Athletic Union numbered (29). as well as employees, coaches, referees, administrators and nlayers enrolled in the records of the sports season 2019 / 2020 has to LGA research community about (8831) individuals , has made the researcher When By randomly selecting the research sample from the research community. which is represented by each federation {members of the board of directors, members of the executive committees, workers, administrators, players, coaches, referees}, The study sample consisted of (134) individuals with a percentage of 1.5 % of the research community. To collect the data, the researchers used a questionnaire "The reality of the principles of electronic governance to activate the institutional performance of sports federations in the Arab Republic of Egypt, " and the most important results came: The percentage of opinions of the research sample in the seventh axis phrases (electronic governance methods to activate institutional performance) ranged between , (55.22% : 82.59 %) and the percentage of the axis (67.41 %), The level of application of the principles of e-governance in sports federations on average.

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INTRODUCTION

The current situation has led to the increase and the pursuit of variables and the escalation of the forces of change in many areas. Many technological innovations have led to the emergence of the information revolution, which is based on major pillars, namely, computer technology, communications technology and electronics technology (chapinduka. Cloete, 2007: 30). Considered electronic -governance is the responsibility of the Board of Directors and executive management and is an integral part of corporate governance consists of leadership and organizational structures and processes that ensure that information technology supports and highlights the objectives and strategies of the business, was the definition considered this to form the responsibilities of governance of information technology is a part of a broad framework for corporate governance Enterprise Governance It will be guided as any of the strategic elements of the Board of Directors (ITGI, 2003: 94).

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It is mentioned that e-governance is very important because it is related to the basic elements and principles of governance, namely transparency ,justice, accountability and anti - corruption (Vob & Sharada, 2017: 58). E -governance aims to make society based on the knowledge of the long -term using technology of information and communication as tools for e-governance (Ghaimere, 2013: 112). Sports federations are considered a service institution in which the administrative process is complete with all its elements, it affects local and global changes, due to the apparent impact of sport in the local and global field as an aspect of progress between different peoples ,and given the nature of the management of sports federations we find that they face many challenges to multiplicity objectives that t imposed significant requirements, an increasing growth in how much data you want to benefit from them ,which led to thinking about how to access this data into information that can be utilized, the basic adjective sought by unions are pluralism in an inch Of the establishment of tournaments and reach sports clubs affiliated to the best levels commanding that my making the need for continuous entry of how much data large so necessary ,the existence of an information system for her and even more importantly, the

system itself is how to develop a system of information that meets the needs of the beneficiaries and clients and works on Development of its institutional performance.

MATERIALS AND METHODS

Methods: The researcher used the curriculum Description J (surveys method) Bucktooth and procedures so as to achieve the goals of relevance to the search

Community and sample of the research: The research community in the members of the departments of the Council of Federations sports executive committees and sports association numbered (29), as well as employees, coaches, referees, administrators and players enrolled in the records of the season sports 2019 / 2020 has to LGA research community about (8831) individuals, Has the T researcher of selecting a sample search method random from the research community and the goal of each union {members of the board of directors, members of the executive committees, staff administrators, players, coaches, referees}, has reached the strength of the study sample (134) persons as a percentage of 1.5 % Of the research community.

Survey Study: The T researcher of conducted a prospective study of data collection tools where t applied to a sample of the research community and outside the core sample in the period on Sunday 13 / 1 2019 To Thursday ,31 / 1 2019 for the purpose of Identify the suitability and its relationship to the application to that sample.

Research application: After selecting the sample and test data collection tools and ensure validity and reliability by the T researcher of applied to all members of the sample in question was the application period from Sunday 10 / 2 / 2019 : Monday 31 / 3 / 2019.

Correcting the questionnaire forms: After the completion of the application T researcher of correcting the forms according to the instructions in the previously described and after the completion of the correction process T researcher of monitoring the grades in preparation for processed statistically.

Statistical method used: After data collection and tabulation were processed statistically, and to calculate the search results, use T researcher When following statistical methods} percentage, correlation coefficient, alpha Cronbach coefficient, class ability, test (t) to denote differences {The Attd Z researcher When level of significance at the level (0.05), as the researcher used Wen program Spss To calculate some statistical coefficients.

RESULTS AND DISCUSSION

The percentage of opinions of the research sample in the axis phrases (electronic governance methods to activate institutional performance) ranged between, (55.22%: 82.59 %) and the percentage of the axis (67.41 %). There are statistically significant differences between the opinions of the research sample in phrase (8) and in the direction of approval. The researcher attributes that all sports federations enjoy a great deal of administrative transparency, and that they disclose the standards and mechanisms that govern the administrative process inside the union electronically . Also, the regulations and laws put a seasonal activity plan on its website, which provides an opportunity for all dealers with the union to provide equal services. There are statistically significant differences between the opinions of the research sample in terms (1 , 2 , 3 , 4 , 5 , , 6 , 7 , 9) and in the direction of approval to some extent. The researcher attributes that the principles of governance work scientific methods in creating a positive atmosphere to urge everyone to work through the application of procedures and clarify the standards and methods of work within the union electronically with the development of replacing annual rigid paper plans with identifying ways to evaluate the level of employee performance in line with scientific and technical expertise And the administrative necessary to implement the administrative process with institutional performance through monitoring the institutional work system electronically permanently. But e-governance work may be stagnant in some sports federations, which leaves no room for thinking, creativity, innovation and electronic development.

This result is consistent with the study of: Study (**Jansen & Rensburg , 2013 : 6**) The most important results of the study were aware of the impact of the International Federation of

Table 1. Estimated score, percentage, and square of sample opinions in relation to the seventh axis phrases) Electronic governance methods to activate institutional performance) (S = 134)

	The response			Estimated score	percentage	Ka value of 2
	Agree	Somewhat Agree	Disagree			
1.	20	283	70.40	283	70.40	141.51
2.	27	275	68.41	275	68.41	60.73
3.	13	226	56.22	226	56.22	35.03
4.	12	222	55.22	222	55.22	36.24
5.	20	279	69.40	279	69.40	123.60
6.	18	278	69.15	278	69.15	135.82
7.	11	272	67.66	272	67.66	171.06
8.	73	332	82.59	332	82.59	47.66
9.	22	272	67.66	272	67.66	81.91

Table (ka) value at the significance level (0,05) = 5.99 .

Cricket on national federations to abide by the rules of corporate governance, as well as the strategic management activities performed by the boards of directors of these associations .

Conclusion

The percentage of opinions of the research sample in the seventh axis phrases (electronic governance methods to activate institutional performance (ranged between (55.22%: 82.59 %) and the percentage of the axis (67.41 %). The level of application of the principles of e-governance in sports federations on average. E-governance organizes work in all executive committees within sports federations in the organization's strategy.

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