



REVIEW ARTICLE

ROLE AND FUNCTIONS OF SPORTS MANAGEMENT IN THE FIELD OF PHYSICAL CULTURE AND SPORTS

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ABSTRACT

The article considers the content of concepts “sports management”, “athletic and sports organization”, “sports federation”, their meaning in the process of preservation and improvement of physical and spiritual health of society.

Keywords:

Sports Management,
Physical Culture,
Sport, Sports Federation.

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INTRODUCTION

Analysis of literary sources in the field of management, in the field of physical culture and sport shows that at the present stage there are problems:

- Studies of factors affecting the development of physical culture and sports in Uzbekistan;
- Study of the theoretical and methodological foundations of sports management in the field of physical culture and sports;
- Summarizing the experience of organizing work on the development of a system of physical education and sports on the example of the Fergana region;
- Organization of a system of training and retraining of managerial personnel in the field of physical education and sports;
- Development of the material and technical base of sports facilities;
- Improving information support for physical education and sports;
- Creating a system for the effective training of highly qualified athletes.

Today, the profession of a sports manager is considered the most significant and promising profession in the field of physical culture and sports (1).

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Successful sports managers in modern sports are in short supply. Foreign experience indicates that physical education and sport is a special area where people with professional knowledge should work. Every day, the sports manager of sports organizations has to solve many questions, such as: organize a sports and sports event, find sponsors, to attract spectators. In this situation, the most important will be where to get such specialists who would professionally solve such issues. Today, many educational institutions began to open faculties for the training of sports managers. The fundamental goal of sports management in the country is to create conditions for maintaining and improving the physical and spiritual health of citizens. The experience of many developed countries shows that such a problem can be solved with an integrated approach to the development of physical culture and sports. Our state needs to create an effective management model in the field of physical education and sports, in which powers and competencies will be clearly highlighted and distributed. Sports management is necessary for children and youth sports schools, schools of higher sports excellence, colleges of the Olympic reserve, sports clubs, sports federations in sports (2). In sports management, the concept of “organization” is key and important. Organization means a social system that consciously coordinates the activities of two or more people to achieve the goal. Management, as a rule, is associated with complex organizations that have a certain set of interrelated tasks and multifunctional activities. Any physical culture and sports organization has a certain structure, due to the specifics of a particular sport, as well as the specifics of a specific management activity.

Sports managers come at different levels and solve different problems. So, sports managers, as a rule, are usually divided into three groups:

- Strategic level (top manager) –director of sports facilities, clubs, etc.;
- Tactical level (middle manager) - heads and heads of divisions, departments, departments, divisions, etc.;
- Executive level (entry manager) - administrators, trainers, teachers, team leaders, physical education and sports specialists, sports instructors, medical personnel, psychologists, etc.

By type of professional activity, sports managers are divided into general managers, marketing managers, human resources managers, advertising development managers, athlete representative representatives, etc.

The main functions of sports managers

- preparation and conduct of various activities of sports activities: championships and championships of the city, region and republic;
- managing your own business projects in the field of physical education and sports: professional tournaments, sporting events, festivals, etc.;
- Representation of the interests of the athlete in the process of preparing and signing professional and advertising contracts (3).

In our country, a huge number of physical education and sports organizations are active in the field of physical culture and sports, including specialized state institutions, public associations and commercial organizations that carry out rehabilitation and physical improvement of the population. Various sports and sports facilities, public and commercial organizations are an important link in the sphere of physical education and sports. All these physical education and sports organizations are managed objects, have an external and internal structure, goals and objectives, a theoretical and regulatory framework. For example, the activities of sports federations are aimed at managing three main functions: health, education and upbringing. The educational function provides for the serious implementation of technology and management methodology. The content of the concept of "sports federation" is disclosed in the law "On Physical Culture and Sport in the Republic of Uzbekistan" Law of the Republic of Uzbekistan – 394 dated September 4, 2015 according to which:

A sports federation is an organization created on the basis of membership, the goals of which are the development of one or several sports, their promotion, sporting events and training athletes - members of the country's national teams. Sports federations can be local, regional and republican, differing in the order of creation, state registration and reorganization of sports federations, rights and obligations, as well as requirements for the content of charters. For example, republican sports federations in the manner prescribed by this law are entitled to carry out the following activities:

- organize and conduct championships, championships and cups of the Republic of Uzbekistan in the corresponding sport;

- to carry out the formation, training and direction of sports teams of Uzbekistan to participate in international competitions;
- develop, taking into account the rules approved by international sports federations, the rules of the respective sports, as well as approve the rules.

Sports federations participating in the organization of work on the development of physical culture and sports among various groups of the population create conditions for protecting and improving the health of athletes and other participants in sports and training events, provide athletes and coaches with the necessary conditions for training, and also otherwise contribute to this. individuals in achieving high athletic performance (4). Sports and sports organizations may be members of international sports associations, acquire rights and bear responsibilities in accordance with the status of members of international sports associations, if such rights and obligations do not contradict the legislation of the Republic of Uzbekistan. The process of developing physical culture and sports is impossible without the material and technical infrastructure, sports facilities, sports facilities, which are of great social importance and are inalienable conditions for creating the foundation for the development of mass sports in the republic, for training highly qualified athletes of national teams in sports, holding various levels competitions, preservation of the traditional culture of national sports (equestrian, national and belbog kurash). In our country, the formation of an effective system of physical education and sports, as well as a healthy lifestyle for all categories of the population, by means of physical education and sports, requires constant regulation, analysis and control.

The current Concept for the Development of Physical Culture and Mass Sports in the Republic of Uzbekistan for the period 2019-2023, Appendix N 1 to the Decree of the CM of the Republic of Uzbekistan dated February 13, 2019 N 118 allowed to intensify the strategic development of the sphere of physical education and sports, to formulate a state policy for reconstruction and the construction of sports facilities, the creation of a material and technical base, the reform and modernization of the management system, and the improvement of the management structure of the physical culture and sports movement the public of Uzbekistan. Of great importance in this Concept is given to improving the regulatory environment, the legislative framework of physical education and sports. To ensure full funding, it is necessary to attract the sports community, sports federations, other physical education and sports organizations, and commercial structures. It is also necessary to interact with educational institutions, further equipping sports schools with sports equipment and equipment, developing physical education and sports at the place of residence, building sports and fitness centers at the place of residence, developing sports of the highest achievements, training qualified athletes, sports instructors at the place of residence, propaganda in the media of physical education and sports, children's and mass sports. As a result of competent and consistent work in the field of physical culture and sports, the Republic of Uzbekistan won the nomination "The best country where boxing is developed"

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